



News Release

LOS ANGELES RACING DRAGONS HOLDS 2nd ANNUAL PADDLE ART CONTEST

Contact: Philip Sun

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FOR IMMEDIATE RELEASE

LONG BEACH, May 1, 2010 - The Los Angeles Racing Dragons (LARD) invites the local community to enter the second annual paddle art contest with a chance to win a carbon fiber paddle.

The purpose of the contest is to promote the sport of dragon boat. All individuals at least 15-years-old and under 24-years-old are eligible to enter.

The winner will be presented with a carbon fiber paddle at the 2010 Long Beach Dragon Boat Festival in Long Beach, CA, on Saturday, July 31st, 2010. The winning artwork will also be featured on a wooden paddle and the LARD website.

This contest is inspired by one of LARD's very own members, Arthur Yeh, who passed away in 2007. Arthur was passionate about both art and the sport of dragon boat. In his memory, LARD established the Paddle Art contest in 2009 to promote the sport he loved and to nurture artistic creativity in the local community.

To enter, contestants should submit an original piece of artwork to:

paddleart@laracingdragons.org, titled, "Paddle Art Contest," or mailed to: Los Angeles Racing Dragons Paddle Art Contest, c/o Philip Sun, 5461 Marview Drive, La Palma, CA 90623.

Rules, official entry forms and consent forms must accompany all entries and are available online at <http://www.laracingdragons.org>. Entries must be postmarked by June 4th, 2010. Winning entries will be selected by the Yeh family.

*The Los Angeles Racing Dragons is a not for profit organization, 501(C)(3). TeamLARD participates in and promotes the international sport of dragon boat racing.
(www.laracingdragons.org)*

Rules & Regulations 2010 LARD "Paddle Art" Contest



1. All entries must be emailed to: paddleart@laracingdragons.org, titled, "Paddle Art Contest," or submitted to the Los Angeles Racing Dragons, Paddle Art Contest, 5461 Marview Drive, La Palma, CA 90623.
2. All entries must be emailed or postmarked by Friday, June 4, 2010. This is the official close of the contest. Entries emailed or postmarked after this date will not be considered.
3. Contestants may only submit one entry. All contestants must be students at least 15 years old and under 24 years old at the time the contest closes.
4. Contestants must be able to attend the 2010 Long Beach Dragon Boat Festival on July 31, 2010.
5. Entries must be a horizontal or vertical drawing or painting measuring eight and a half (8 1/2") by eleven (11") inches. When creating your design, please consider the artwork will be transcribed onto the blade of a paddle, which measures approximately 14" by 6". It is optional to create separate designs for the back of the blade as well as the handle and shaft.
6. All artwork must be original and embody the LARD mission statement. The artwork must be the contestant's original creation. The entry design may not be a copy or duplicate of any previously published art, including photographs. No copying or tracing will be accepted. The contestant's signature on the entry form is an acknowledgment of the originality of the art. Plagiarism will be grounds for disqualification.
7. A completed, legible entry form and consent form must be attached with the entry. **A wooden paddle will also be mailed/delivered for the winner to transcribe the art design onto the paddle.** If the wooden paddle is not designed and mailed (postmarked) to LARD by Friday, July 16, 2010, the winner will be disqualified.
8. The contestant's name should be printed neatly on the back side (not front) of the artwork along with the home city in case the entry form and art become separated. If emailed, all forms (Registration Form, Consent Form, and the art design) must be emailed together in one email, titled, "Paddle Art Contest."
9. Entries that do not comply with the contest requirements will be disqualified.

Winning entries will be selected by the Yeh Family. All decisions are final.

The winning prize is a carbon fiber paddle. The prize will be presented to the winner at the 2010 Long Beach Dragon Boat Festival.

All artwork may be featured on the LARD website and in other promotional materials.

The winner will be notified by end of June via email or phone.

LARD retains ownership of all artwork entered in the 2010 Paddle Art, and may use the artwork in promotional materials such as cover designs, public information materials and exhibits. LARD may use the artwork to promote greater public awareness of dragon boat.

LARD:

- is not responsible for loss or damage to entries;
- reserves the exclusive right to authorize the reproductions of all entries in any form, including: stamps, prints, calendars, greeting cards, fact sheets, brochures, fliers, posters, report covers, etc., and to photograph the winning designs without compensation to entrants;
- has the right to use the winners' names for promotional purposes without compensation to entrants.

LARD's Mission Statement



TeamLARD participates in and promotes the international sport of dragon boat racing. We support a healthy lifestyle through regular exercise. We work to create a positive atmosphere that recognizes both the importance of diversity and of every teammate's individual contribution to the team. We foster each member's growth and development both as a paddler and as an integral member of our community. We encourage and assist the development and growth of new teams. We strive to compete at the highest level of dragon boat racing while promoting and maintaining our core values:

- **TEAMWORK:** we pull together as a team to attain our goals;
- **ACCOUNTABILITY:** each team member is responsible for contributing to the operations of our team;
- **FRIENDSHIP:** we cultivate a spirit of camaraderie and are dedicated to our teammates;
- **GOOD SPORTSMANSHIP:** we demonstrate our spirit by being good losers and gracious winners;
- **COURTESY:** we create an inclusive environment marked by the respect of others;
- **HONESTY:** our conduct is straightforward and fair;
- **LOYALTY:** we are faithful to our team;
- **COURAGE:** we have the resolve to be true to our values in actions, as well as in words.

LARD 2010 Paddle Art Contest Entry Form



Contestant's Name: _____

Date of Birth: _____

Age: _____

Home address: _____

Address where paddle should be mailed (if different from above):

Home/Cell Phone: _____

Email Address: _____

Paddle Length (inches): _____

Team Affiliation (if any): _____

Must be emailed or postmarked by June 4, 2010.

Questions? Email paddleart@laracingdragons.org

Mail to: LARD c/o Philip Sun
5461 Marview Drive
La Palma, CA 90623

OR

Email to: paddleart@laracingdragons.org



2010 LARD PADDLE ART CONTEST CONSENT FORM

Full Name of Contestant: _____

Date of Birth: _____ **Age:** _____

I hereby grant the Los Angeles Racing Dragons (LARD), or its assignees, permission to use my artwork from the 2010 LARD Paddle Art Contest for the purpose of illustration, publication, marketing promotional uses or broadcast uses. I understand that, at LARD's discretion, the artwork may be released for use by television, radio, newspaper, magazine or other media outlets including the Web/Internet/Intranet. I warrant to LARD that the artwork is original, and is in no way a violation of, or an infringement upon, any copyright belonging to any third party. I will indemnify and hold LARD harmless from any claims of infringement of copyright by any third party regarding the artwork.

Contestant Printed Name: _____

Contestant Signature: _____

Street: _____

City, State, Zip: _____

Home Telephone: _____

Cell Phone: _____

Work Telephone: _____

E-mail Address: _____

Please note: This completed form must accompany artwork entry.

Mail to: LARD c/o Philip Sun
5461 Marview Drive
La Palma, CA 90623

OR

Email to: paddleart@laracingdragons.org